



For JSC “Aeroflot-Russian Airlines”
(hub is based in Sheremetyevo Airport, Moscow)

#2020

| PASSENGER TRAFFIC

| <i>AEROFLOT</i> | |
|-----------------|-------------------|
| MONTH | 2019 |
| JANUARY | 2 783 605 |
| FEBRUARY | 2 634 001 |
| MARCH | 3 035 071 |
| APRIL | 3 053 208 |
| MAY | 2 983 446 |
| JUNE | 3 306 186 |
| JULY | 3 690 564 |
| AUGUST | 3 690 206 |
| SEPTEMBER | 3 463 612 |
| OCTOBER | 3 301 865 |
| NOVEMBER | 3 079 112 |
| DECEMBER | 3 120 188 |
| TOTAL: | 38 141 064 |

PASSENGERS

| THE DESTINATIONS

AEROFLOT

IN RUSSIA

Abakan
Anapa
Arkhangelsk
Astrakhan
Barnaul
Belgorod
Vladivostok
Vladikavkaz
Volgograd
Voronezh
Gelendzhik
Grozny
Yekaterinburg
Izhevsk
Irkutsk
Kazan
Kaliningrad
Kemerovo
Krasnodar
Krasnoyarsk
Magnitogorsk
Makhachkala
Mineralnye Vody
Murmansk
Nazran (Magas)
Nalchik
Nizhnevartovsk
Nizhnekamsk
Nizhny Novgorod
Novokuznetsk
Novosibirsk
Navy Urengoy
Omsk
Orenburg
Perm
Petropavlovsk-
Kamchatsky
Rostov-on-Don
Samara
St. Petersburg
Saransk
Saratov
Simferopol
Sochi
Stavropol
Surgut
Syktyvkar
Tomsk
Tyumen
Ulyanovsk
Ufa
Khabarovsk
Khanty-Mansiysk
Chelyabinsk

Yuzhno-Sakhalinsk
Yakutsk

IN CIS

Aktau
Aktobe
Almaty
Atyrau
Baku
Bishkek
Bukhara
Yerevan
Karaganda
Kishinev
Kostanay
Minsk
Nur Sultan
Osh
Samarkand
Tashkent
Ulaan Baator
Shymkent

INTERNATIONAL

Alicante
Amsterdam
Antalya
Athens
Bangkok
Barcelona
Beirut
Belgrade
Berlin
Bologna
Brussels
Budapest
Bourgas
Bucharest
Valencia
Warsaw
Washington
Vienna
Venice
Verona
Vilnius
Havana
Hamburg
Hanover
Hong Kong
Guangzhou
Delhi
Dresden
Dubai
Dublin
Dusseldorf

Geneva
Zagreb
Heraklion
Cairo
Copenhagen
Larnaca
Lyon
Lisbon
London
Los Angeles
Ljubljana
Madrid
Miami
Malaga
Male
Marseille
Milan
Mumbai
Munich
Naples
Nice
New York
Oslo
Palma de Mallorca
Paris
Beijing
Prague
Phuket
Riga
Rome
Thessaloniki
Seoul
Sofia
Split
Istanbul
Stockholm
Tallinn
Tehran
Tel Aviv
Tenerife
Tivat
Tokyo
Frankfurt am Main
Hanoi
Helsinki
Ho Chi Minh City
Zurich
Shanghai
Stuttgart



AEROFLOT IS THE LEADER OF RUSSIA'S AIRLINE INDUSTRY AND THE CURRENT MEMBER OF THE GLOBAL AVIATION ALLIANCE SKYTEAM

The Alliance's total network of routes accounts for over 983 airports in 178 countries. According to the latest forecasts, in 2018 Aeroflot will carry 36 mln passengers.

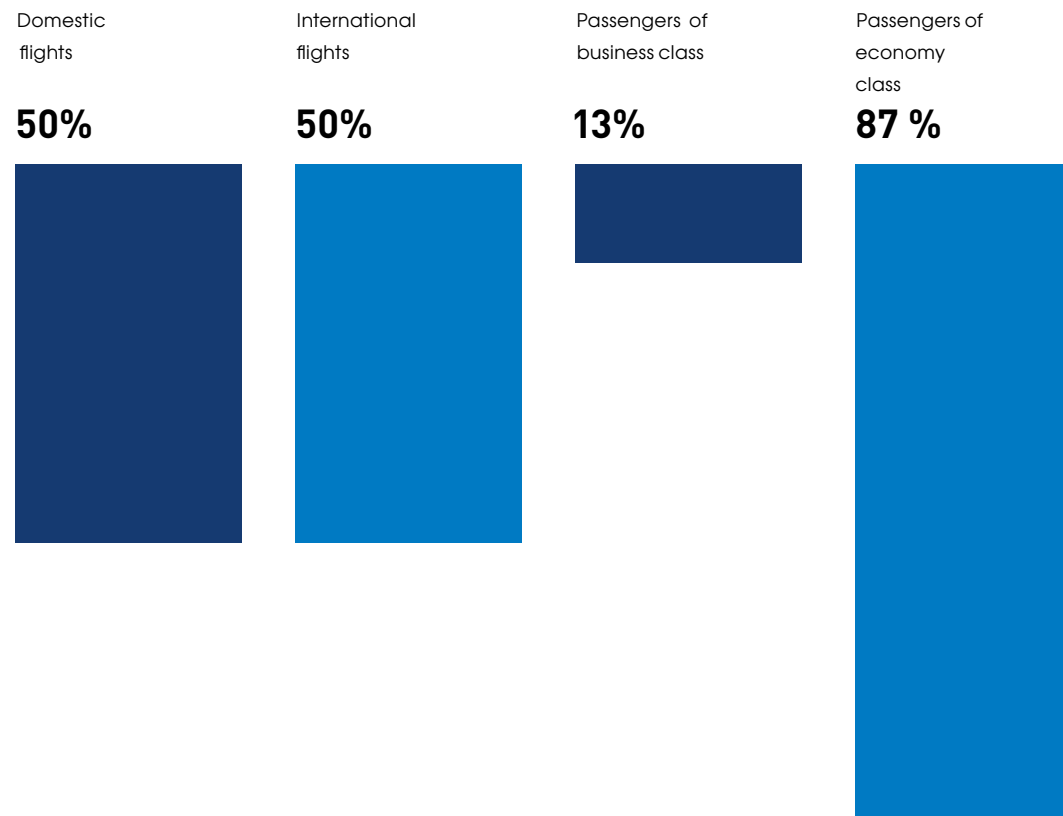
AEROFLOT was among the first the Russian carriers to enter the IOSA operators registry and it maintained the compliance with the certification ever since. Also the airline has successfully passed the ground services safety audit ISAGO and obtained ISO 9001:2008 quality certification.

AEROFLOT entered the prestigious list of ten world's best Travel and Tourism companies published by The Boston Consulting Group, leaving behind many other industry leaders.

According to the research carried out by In Sites Consulting, **AEROFLOT** scored highly by its passengers in the categories such as "Ground services – check in" and "On-board service". The survey had been carried out between October 2011 and March 2012 among the SkyTeam passengers. 70% of the passengers highly appraised Aeroflot's check-in process and 57% gave the highest marks to Aeroflot's on-board service. Such a high rating brought Aeroflot to the first place among the 15 SkyTeam members.

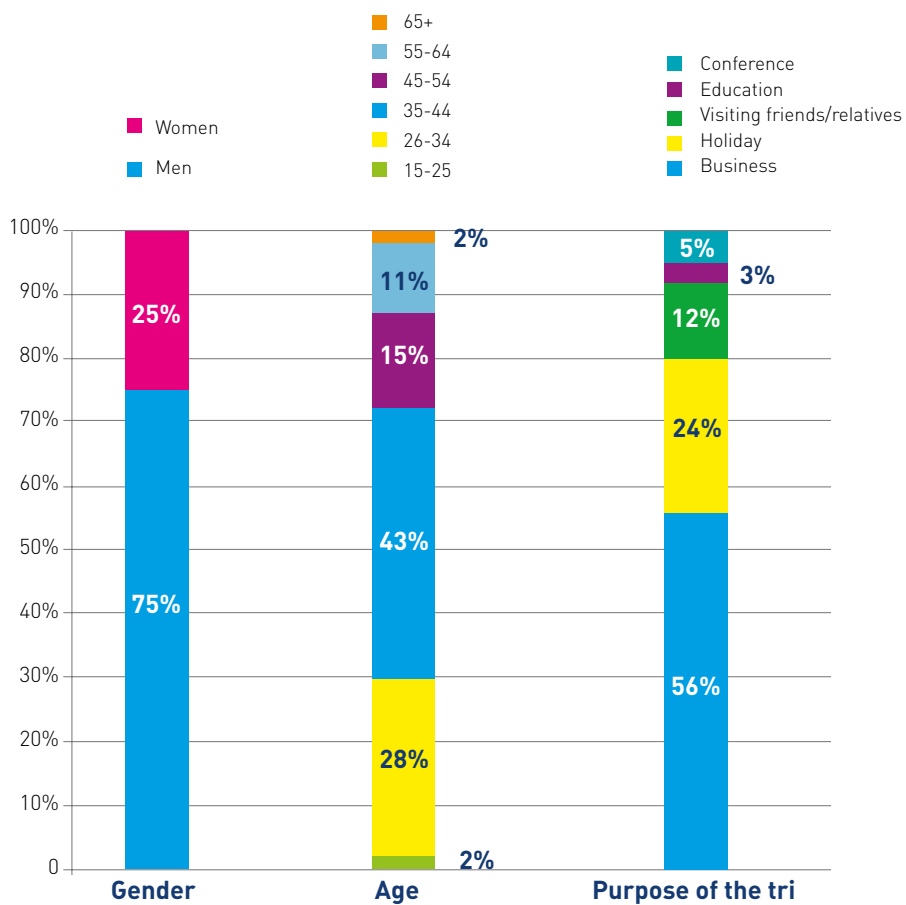
The airline's fleet is one of the most modern and fast-growing in Europe. **AEROFLOT** currently owns 236 planes, majority of which belong to the classes A320, A321, A330 and SSJ-100.

THE PERCENTAGE OF RUSSIANS WHO REGARD AEROFLOT AS "RELIABLE", "SAFE" AND "PRESTIGIOUS" ON:

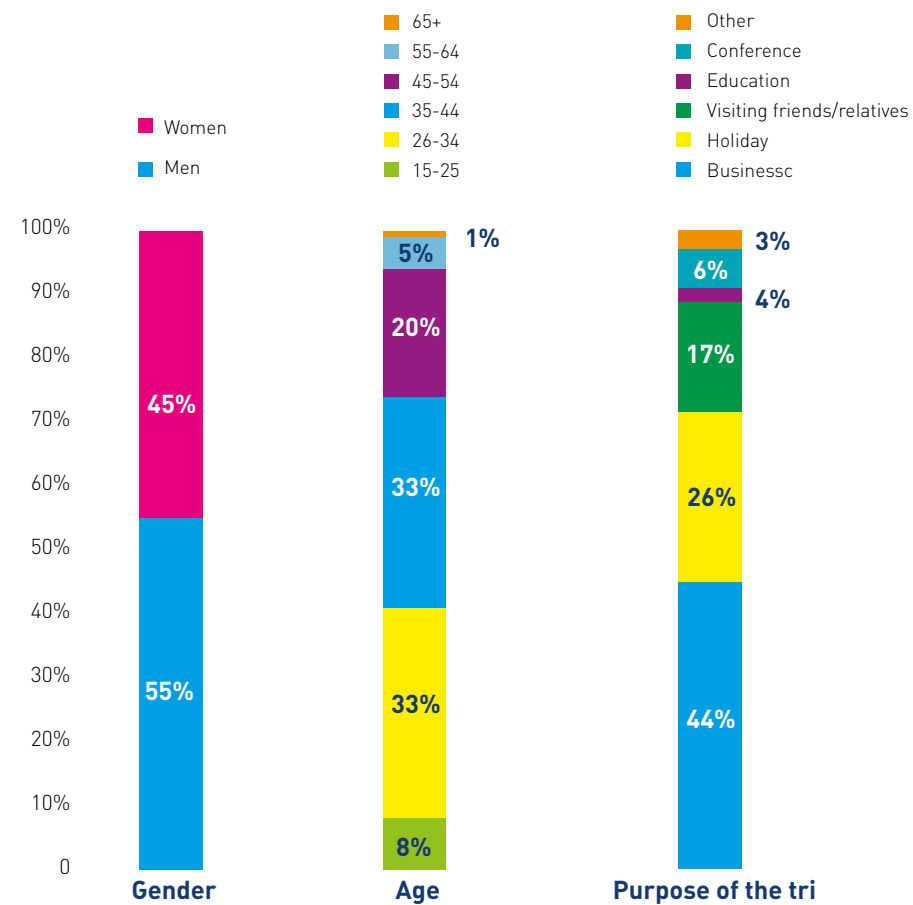


THE AUDIENCE

BUSINESS CLASS PASSENGERS



ECONOMY CLASS PASSENGERS



AEROFLOT IS COMPELLING AND CONTEMPORARY MAGAZINE FOR THE PASSENGERS OF RUSSIA'S LARGEST AIRLINE



Circulation - 120 000 copies
An average monthly audience –
2 701 659 readers

Of which 55% – are men,
45% – are women



Number of issues per year – 12
Volume– 240–320 columns



Distribution: on all flights inside the seat
pockets of Economy class cabin and at
the airline' VIP rooms

ADVERTISING PRICE-LIST (EURO)*

| SIMPLE SPACES | |
|------------------------|--------|
| Full Page 1/1 | 14 200 |
| Double-Page Spread 2/1 | 26 500 |

| MODULES | |
|--|-------|
| 1/2 horizontal (bleed image; requested: two modules on a page) | 8 150 |
| 1/2 vertical (crop image; requested: one module on a page) | 9 600 |
| 1/3 Page vertical | 5 650 |

| PREMIUM SPACES\COVERS | |
|---|--------|
| Back Cover | 47 800 |
| Inside Back Cover | 21 250 |
| 1st Double-Page Spread including inside front cover | 45 600 |

| PREMIUM SPACES\DPS | |
|--|--------|
| 2nd Double-Page Spread | 40 600 |
| 3rd Double-Page Spread | 38 350 |
| 4th Double-Page Spread | 36 300 |
| 2/1 (prior to the magazine's content) | 35 800 |
| 2\1 (prior to the masthead) | 34 550 |
| 2/1 (prior to the first editorial article) | 33 350 |
| 2/1 (in the headline of the issue) | 32 800 |
| 2/1 (first third of the magazine) | 29 100 |
| 2/1 (first half of the magazine) | 27 900 |

| PREMIUM SPACES\PAGES | |
|--|--------|
| 1/1 (opposite the air company's news) | 24 900 |
| 1/1 (opposite the magazine's content) | 24 400 |
| 1/1 (opposite the magazine's masthead) | 22 450 |
| 1/1 (first five pages after the magazine's masthead) | 20 950 |
| 1/1 (first third of the magazine) | 18 400 |
| 1/1 (first half of the magazine) | 17 000 |

* Extra charge for placing of 1/3 module on a page – 25%

** Extra charge for placing in the exact column and for consecutive insertions – 15%

The prices do not include 20% VAT

АЭРОФЛОТ *Premium*

AEROFLOT PREMIUM IS THE MONTHLY
ON-BOARD MAGAZINE FOR BUSINESS CLASS PASSENGERS



Circulation – 35 000 copies
An average monthly audience –
476 763 readers

Of which 75% – are men,
25% – are women



Number of issues per year – 12
Volume– 144–320 columns



Distribution: in the seat pockets of
Business class cabin and
at the airline' VIP rooms

ADVERTISING PRICE-LIST (EURO)*

| SIMPLE SPACES | |
|--|--------|
| Full Page 1/1 | 12 700 |
| Double-Page Spread 2/1 | 22 450 |
| MODULES | |
| 1/2 horizontal (bleed image; requested: two modules on a page) | 7 050 |
| 1/2 vertical (crop image; requested: one module on a page) | 7 700 |
| PREMIUM SPACES \ COVERS | |
| Back Cover | 36 150 |
| Inside Back Cover | 19 450 |
| 1st Double-Page Spread including inside front cover | 36 150 |
| PREMIUM SPACES \ DPS | |
| 2nd Double-Page Spread | 31 700 |
| 3rd Double-Page Spread | 30 450 |
| 4th Double-Page Spread | 28 900 |
| 2/1 (prior to the magazine's content) | 28 900 |
| 2/1 (prior to the masthead) | 28 900 |
| 2/1 (prior to the first editorial article) | 28 900 |
| 2/1 (first third of the magazine) | 24 700 |
| 2/1 (first half of the magazine) | 23 450 |
| PREMIUM SPACES \ PAGES | |
| 1/1 (next to the greeting page) | 22 000 |
| 1/1 (opposite the magazine's content& masthead) | 20 600 |
| 1/1 (first six pages after the magazine's content) | 17 650 |
| 1/1 (first third of the magazine) | 15 050 |
| 1/1 (first half of the magazine) | 14 050 |

*Extra charge for placing in the exact column and for consecutive insertions – 15%

The prices do not include 20% VAT

АЭРОФЛОТ STYLE

AEROFLOT STYLE IS THE MONTHLY WOMEN'S GLOSSY MAGAZINE



Circulation – 90 000 copies
An average monthly audience –
1 827 593 readers

Market positioning – fashion and beauty
Readers – 80% women



Number of issues per year – 12
Volume – 146–176 columns



Distribution: in the seat pockets of
Business class cabin and in the pockets
of every second seat of Economy class
cabin and at the airline' VIP rooms

ADVERTISING PRICE-LIST (EURO)*

| | |
|--|--------|
| SIMPLE SPACES | |
| Full Page 1/1 | 12 100 |
| Double-Page Spread 2/1 | 21 600 |
| MODULES | |
| 1/2 horizontal (bleed image; requested: two modules on a page) | 7 150 |
| 1/2 vertical (crop image; requested: one module on a page) | 8 700 |
| PREMIUM SPACES \ COVERS | |
| Back Cover | 37 250 |
| Inside Back Cover | 17 250 |
| 1st Double-Page Spread including inside front cover | 37 250 |
| PREMIUM SPACES \ DPS | |
| 2nd Double-Page Spread | 32 250 |
| 3rd Double-Page Spread | 30 000 |
| 4th Double-Page Spread | 27 250 |
| 2/1 (prior to the first editorial article) | 27 150 |
| 2/1 (first third of the magazine) | 23 450 |
| 2/1 (first half of the magazine) | 22 200 |
| PREMIUM SPACES \ PAGES | |
| 1/1 (the greeting page russian/english) | 18 600 |
| 1/1 (the magazine's content 1, 2, 3 & masthead) | 17 250 |
| 1/1 (first 5 pages after masthead) | 16 550 |
| 1/1 (first third of the magazine) | 14 100 |
| 1/1 (first half of the magazine) | 12 800 |

The prices do not include 20% VAT

AEROFLOT

MAGAZINE FOR FOREIGN PASSENGERS



Circulation – 75 000 copies

An average audience of one issue – 450 000 чел.

Market positioning – magazine for foreign passengers

Readers – 55% are men, 45% are women



Number of issues per year – 6
Volume – from 100 columns



Distribution:
available from trolleys for press and on racks before entering the aircraft.

ADVERTISING PRICE-LIST (EURO)*

| | |
|---|--------|
| SIMPLE SPACES | |
| Full Page 1/1 | 5 850 |
| Double-Page Spread 2/1 | 9 200 |
| PREMIUM SPACES \ COVERS | |
| Back Cover | 12 500 |
| Inside Back Cover | 6 700 |
| 1st Double-Page Spread including inside front cover | 12 500 |
| PREMIUM SPACES \ DPS | |
| 2nd Double-Page Spread | 11 700 |
| 3rd Double-Page Spread | 10 800 |
| PREMIUM SPACES \ PAGES | |
| 1/1 (next to the greeting page) | 7 500 |
| 1/1 (opposite the magazine's content&masthead) | 7 100 |

The prices do not include 20% VAT